

The International Confederation of Principals is the only global professional network of national school leader associations.

## COMMUNICATION

We aim to diversify and broaden our communication in order to raise the profile of ICP and so reflect the range of voices within our organization.

Use a range of communication methods and support training in how to use them

Release regular blogs and podcasts based on current issues as well as a termly magazine

Always be mindful of the need for clear communication, given the range of languages within the ICP

Maintain regular programme of webinars, council meetings and conventions

## STRATEGY 2022-2024

*To support our members as they strive to address Equity, promote Ethical Leadership and improve outcomes for students worldwide through high quality school leadership.*



## ADVOCACY

We aim to commission research, surveys and other projects that promote our wider purpose as a global organization. Continue focus on Principal health and wellbeing and sustainable leadership

Highlight the need to raise the standard of the profession

Raise our profile through enhanced communication to ICP priorities

Use existing and new partnerships to support our advocacy

Use surveys to highlight issues related to ICP priorities

## MISSION

ICP is dedicated to the development, support and promotion of school leadership globally.

## MEMBERSHIP

We aim to grow our membership and promote two-way communication in a variety of ways so that the views and priorities of our members are extensively shared.

Promote partnerships between countries within regions, sharing skills, knowledge and expertise.

Develop specific research or project work in each region

Involve members more widely in communication and advocacy on behalf of ICP

Share research and foster collaboration and learning amongst our members

## VISION and PURPOSE

ICP supports a worldwide network of school leadership groups to advance equity and improved life chances for students.

*We will think globally and act locally. We will work to raise the status of school leadership globally, highlighting the crucial role of the teaching profession in building forward better.*