



## WELCOME TO COUNCIL

Welcome everyone and thank you all for your willingness to travel so far and in many cases to travel across multiple time zones to get here.

ICP has had a year of growth since our last Council meeting. This has been positive and you will hear more about this as the days unfold and we unpack the work of the Executive.

It started with our branding – and by that I mean more than just a new logo. Brand ICP is much more than that. Our name and very good standing in the educational landscape is part Brand ICP. Using the vision and purpose of who ICP are and then linking this to our brand and marketing is key to a successful organisation as many of you know. Our Vision is that ICP is dedicated to the development, support and promotion of school leadership globally. Our purpose is to link and support the international community of school principal organisations to enhance member learning, to improve opportunities, and outcomes for all students and for principals to lead effective creative, empathetic, socially responsive and innovative schools.

This is represented in our new logo with the by-line - Leading, Linking Learning. We have developed a quick guide that you all have a copy of on your table. This infographic gives a snapshot in time of who we are today. It is impressive; it can be used by you and your organisations to promote your participation in our association.

Executive believes that this infographic and our work on developing a more cohesive brand ICP will assist members in emphasising the unique nature of our work, differentiate us from others in the field, position ICP as an authority in the field of educational leadership and build loyalty and commitment.

If we think back to Council 2016 in Perth and the challenges set by Rabia Saddique

**Are you prepared to confront the realities?**

**Are you prepared to change the narrative?**

**When it matters, are you prepared to act courageously? Understanding that may be challenging.**

Keep these in mind as we work over the coming days together as a Council in setting the future direction of ICP. ICP is you our members and you are members are ICP. Let work together to continue to shape ICP's future to be bright and prosperous as an organisation



that supports you in your roles as school leaders, your schools and ultimately our students around the globe.

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