



# ICP STRATEGIC DIRECTION – 2015 - 2017

**The International Confederation of Principals (ICP)** is the only global school principals' umbrella professional organisation. Its members are individuals, groups and national associations of school principals and aspiring school principals. It is a purposeful network, which develops and encourages opportunities in an inclusive, affiliated democratic manner. The Confederation is non-partisan and secular.

## Vision Statement

The International Confederation of Principals is dedicated to the development, support and promotion of school leadership globally

## Our Purpose:

- To link and support the international community of school principal organisations to enhance member learning to improve opportunities and outcomes for all students and for principals to lead effective, creative, empathetic, socially responsive and innovative schools.

## Our Strategic Priorities:

1. To establish networks and provide Regional Support	2. To increase brand cohesiveness and improve sustainability	3. To establish and strengthen advocacy for school leaders	4. To identify and promote collaborations and partnerships
<ul style="list-style-type: none"> <li>Collaborate with regional partners to develop ways to cohesively support principals in less developed countries</li> <li>Expand ICP communication footprint through strategic alliances, innovation and online professional development</li> </ul>	<ul style="list-style-type: none"> <li>Clearly articulate the principles that outline what the ICP is going to do internationally and provide to members.</li> <li>Expand ICP membership through effective communication, increased collaboration and increased digital footprint</li> <li>Lead regional development through informed communication and collaboration.</li> </ul>	<ul style="list-style-type: none"> <li>Forge the direction of ICP as future focused and innovative</li> <li>Develop advocacy partnerships and media opportunities</li> <li>Strategic advocacy through member associations for the essential role of the school leader and the provision of quality professional learning.</li> </ul>	<ul style="list-style-type: none"> <li>Improve opportunities to promote ICP through strategic alliances</li> <li>Develop mutually beneficial income streams that support leadership development internationally</li> </ul>